



Snowsports
Industries
America



July 9, 2020

House Select Committee on the Climate Crisis
H2-359 Ford Building
Washington, DC 20515

Dear House Select Committee on the Climate Crisis,

Our three associations represent outdoor and winter sports gear and apparel manufacturers and retailers as well as the country's 470 ski areas. Collectively, our member companies and organizations are the backbone of America's \$887 billion outdoor recreation economy, so we were thrilled to see your report and recommendations: **"Solving the Climate Crisis: The Congressional action plan for a clean energy economy and a healthy just America."** This detailed and ambitious plan put forward by the House is exactly the kind of roadmap that is desperately needed to address the climate crisis.

Last year, we formed the Outdoor Business Climate Partnership (OBCP) to raise our collective voice on the need for bipartisan climate solutions. The OBCP thanks you for your commitment and hard work. No longer can anyone say that there is no plan to effectively address climate change.

As you know, climate change is a primary concern of our industry, as our businesses and their consumers depend on predictable snowpack, consistent spring stream flows and summer water levels, and our sales and tourism are impacted by drought, wildfire, extreme heat or other extreme weather. With first-hand experience of the true impacts of climate change and a deep sense of urgency, our three trade associations have come together to unite the outdoor industry to tackle the issue by elevating our business voices in Washington to drive new climate policy forward.

Now it is up to all of us to help you bring this groundbreaking plan to fruition and achieve the goal set forth by the plan to achieve net-zero greenhouse gas emissions in the U.S. by no later than 2050, and negative emissions thereafter. Please let us know how the OBCP can be helpful and serve as a resource in this endeavor. We are pleased to provide data, testimony and support in implementing this plan going forward. We can also help build consensus on both sides of the aisle, to create a better understanding of the long-term opportunity and the business imperative to address climate change.

On behalf of the entire outdoor industry, thank you again for your hard work and commitment to addressing climate change.

Sincerely,

The National Ski Areas Association, Lakewood, CO
The Outdoor Industry Association, Boulder, CO
Snowsports Industries America, Park City, UT