



Snowsports
Industries
America



January 27, 2022

Senator Mike Braun, Chairman
Senator Mitt Romney
Senator Lisa Murkowski
Senator Susan Collins
Senator Rob Portman
Senator Marco Rubio
Senator Lindsay Graham

Bipartisan Senate Climate Solutions Caucus
United States Senate
Washington, D.C. 20510

Dear Republican Members of the Bipartisan Senate Climate Solutions Caucus:

We are writing on behalf of the **Outdoor Business Climate Partnership (OBCP)** to thank you for participating in the bipartisan Senate Climate Solutions Caucus and making the commitment to address climate change in a bipartisan fashion. **We are also writing to ask for your support in passing the \$555B climate portion of the Build Back Better Act.** The OBCP, comprised of the Outdoor Industry Association (OIA), Snowsports Industries America (SIA) and the National Ski Areas Association (NSAA), is working to elevate the business voice of the outdoor industry to engage policymakers on both sides of the aisle on climate change solutions.

As associations representing outdoor retailers, brands, suppliers, and ski resorts across the country, we share a common desire to see federal climate legislation that will result in broad-scale carbon emission reductions, strong incentives for clean and renewable power and continued support of research and innovation on climate solutions. The \$555B climate portion of the BBB Act can accomplish all of these things, with:

- New and extended green energy tax incentives making wind, solar and nuclear power less expensive for companies, communities and households;
- Expanded EV infrastructure investments;
- Consumer subsidies for solar panels, energy-efficient appliances and EVs; and
- Investments in research into technology that would capture carbon after it has been emitted

Passing this legislation now to limit the effects of climate change makes good economic sense. **Our members, outdoor gear manufacturers, retailers and ski resorts, make up the majority of the outdoor industry that generates over \$778 billion in U.S. consumer spending annually and supports 7.6 million jobs across all 50 states.** While many of our member-businesses are already taking-action, setting ambitious science-based emissions targets, working to reduce their carbon footprints, and taking steps to improve resiliency, the private sector cannot do this alone. We need systemic change that only strong national climate legislation can deliver. We urge you to take advantage of this opportunity right now to address climate change, position our country for a successful, net-zero future and support a healthy outdoor recreation experience for all.

The Association members of the OBCP are always available to share our business perspective on climate change solutions with the Caucus if an opportunity presents itself. We look forward to engaging on this topic with you in the coming weeks.

Sincerely,

The OUTDOOR BUSINESS CLIMATE PARTNERSHIP

National Ski Areas Association, Lakewood, CO
Outdoor Industry Association, Boulder, CO
Snowsports Industries America, Park City, UT